



## **19<sup>th</sup> Conference of COPEAM**

### **SATELLITE GROUP**

**Hôtel Mansour Eddahbi  
Marrakesh, 30 March 2012**

### **SCHEME OF RESOLUTION**

The works of the Television Satellite were opened by the President Bruno Iovenitti (RAI).

A point was made on the project TERRAMED PLUS, co-funded by the EU in the framework of EUROMED Audiovisual III and having partners like Rai (project leader), Arte France, COPEAM, EPTV, France Télévisions, RTVE, SNRT, Skylogic and TéléLiban as associate.

The first year of the project (March 2011 - February 2012) was illustrated, highlighting the main steps and results achieved, including the completion of the weekly broadcast satellite.

The home page [www.terramedplus.org](http://www.terramedplus.org), on which the same weekly program has been online since the end of March 2012, was also presented as the first phase of implementation of the project web platform.

The initiative has met the interest of participants. The importance of exploiting the potential visibility of the web platform for all project partners was emphasized, such as "gateway" to a cross-promotion between Northern and Southern broadcasters.

### **EDITION 2011 OF VINC – VENICE INTERNATIONAL NEWS CONFERENCE**

Proposals from the latest edition of the meeting (Venise, 25 novembre 2011) were presented.

A focus was made on the initiative, launched in early March 2012, consisting in sharing a hashtag on Twitter to signal unreliable video, photographic and textual content circulating on the web (#VINCFakeNewsAlert). Examples of the hashtag use were also shown.

Participants, while appreciating the initiative's effectiveness and the importance of this route, proposed to initiate studies to understand the amount, the frequency and the permanence of unreliable news on the web.

Done in Marrakesh, the 30 March 2012